

## Suranaree University of Technology in Thailand

Institute of Engineering



Thailand

### Miss Pichanan Sriuthai

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Advisor : Dr.Supunnee Junpirom

School of Chemical Engineering, Institute of Engineering

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- Student exchange for master's degree
- 21 September 2023 – 15 February 2024 @FHOOE
- Major in Materials and Production Engineering

Project : Multilayer Extrusion of Polymer Film





## Prof. Gernot Zitzenbacher

Materials and Production Engineering

Research group

- R&D central administration
- Research Center Steyr
- Center of Excellence for Smart Production
- Production and operations management
- Computed tomography

## Research areas

- Extrusion of plastics
- Modeling and design of screw plasticizing units for injection molding and extrusion technology
- Friction and wear in plastics processing
- Determination of material characteristics for plastic bulk goods
- Rheology of plastics
- Thermoforming of plastics
- Plastic recycling





**21 September 2023- 15 February 2024 @FHOOE**

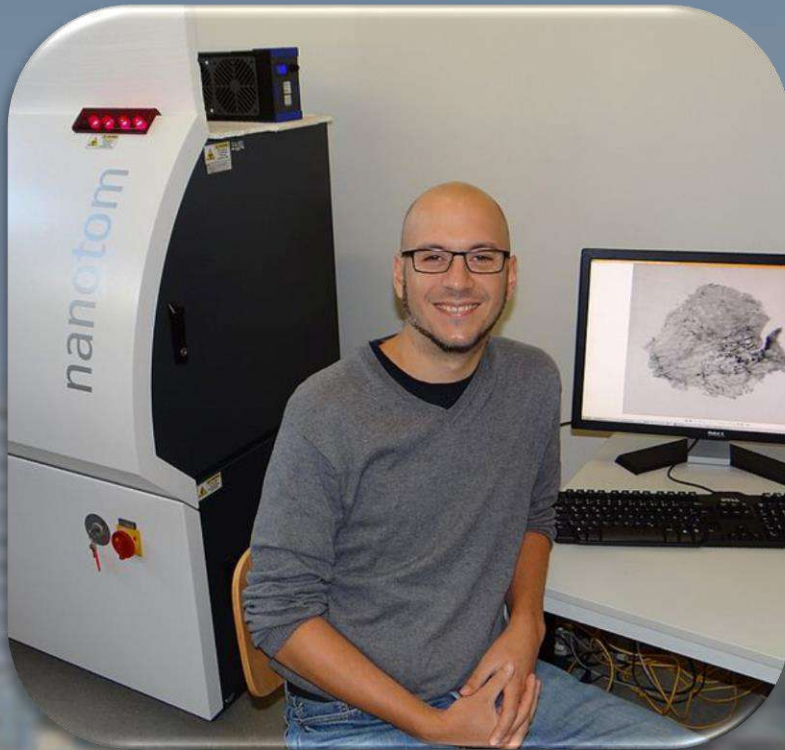
**Student Exchange at University of Applied Sciences Upper Austria, Campus Wels.**

**Major in Materials and Production Engineering.**

**Project on degradation analyses & CT imaging of implants, in the course of 3D PharmInStruc - Development of advanced structures via 3D-printing for pharmaceutical inserts and implants.**

**Miss Thitima Naovong**

**MA in Chemical Engineering at SUT in Thailand**



**Sascha Senck**

Position: Dipl.-Biol. PhD, FH-Assistant professor

**21 September 2023- 15 February 2024 @FHOOE**

**Research Project Manager :  
(Research Group Computed Tomography) Employment.**

**Field of Interest: Tomography  
Engineering & Materials Science.**

**Project on 3D PharmInStruc - Development of advanced structures via 3D-printing  
for pharmaceutical inserts and implants.**



@ University of Applied Science  
**CAMPUS STEYR**

## Miss Suttida Pomsri

Master's degree student in Chemical Engineering  
at **SUT** in Thailand



**21 September 2023- 15 February 2024 @FHOOE**

- Student Exchange at University of Applied Sciences Upper Austria, Campus Steyr.
- Major in Internationals Logistic-Management



#41 exchange students from 23 country



#Steyr Austria





# FH Prof. DI Dr. Margarethe Überwimmer

- Function: Professor of international marketing and sales management
- Head of study program
- Research group: **Global Business Management**
- **Research Center Steyr**

<https://orcid.org/0000-0001-6273-3224>



## Work Activity:

- Circular Academy - Circular Academy - online knowledge platform to support green transformation

Actual beginning/end: 01/01/2023 → 12/31/2025

<https://pure.fh-ooe.at/de/projects/circular-academy-circular-academy-online-knowledge-platform-to-su>

- The AI Evolution in Marketing and Sales: How Social Design Thinking Techniques Can Boost Long-Term AI Strategies in Companies and Regions

2024 | Book chapter

DOI: [10.1007/978-981-99-0333-7\\_2](https://doi.org/10.1007/978-981-99-0333-7_2)

- Find Me if You Can! Identification of Services on Websites by Human Beings and Artificial Intelligence

2022 | Book chapter

DOI: [10.1007/978-981-16-9268-0\\_3](https://doi.org/10.1007/978-981-16-9268-0_3)

