



SUT AT SWECHAM AGM

STRENGTHENING THAI-SWEDISH TIES



SUT

was well-represented at The Thai-Swedish Chamber of Commerce's Annual General Meeting on March 21st, 2024.

(SweCham AGM 2024)

The AGM featured presentations on SweCham's activities over the past year, including project updates, financial reports, and board member elections. Mr. Peter Björk was re-elected for his fifth term as President.



Following the AGM, attendees enjoyed a networking dinner with a special guest speaker. Khun Anoma Vongyai, Director of Europe Market Division for the Tourism Authority of Thailand (TAT), provided insights into the current tourism landscape and new strategies to attract high-end, eco-friendly tourists, aiming to strengthen Thailand's economy.

The event concluded with a delicious dinner and warm appreciation for all participants. SUT extends its gratitude to SweCham for fostering Thai-Swedish business relations.



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A delegation

led by Asst. Prof. Dr. Wipawee Usaha, Director for the Center for International Affairs, included:
Asst. Prof. Dr. Keerati Sulak
Assoc. Prof. Dr. Menglim Hoy
Assoc. Prof. Dr. Sayan Kaennakham
Dr. Aroonsri Nuchitprasittichai
Assoc. Prof. Dr. Veena Phunpeng
Dr. Komsan Srivisut





EVENT RECAP

**SWECHAM
ANNUAL GENERAL MEETING 2024**

THURSDAY, 21 MARCH 2024

